

COOKIE POLICY

This site uses cookies and similar technologies (such as pixel tags, web beacons, transparent GIFs, JavaScript and local storage) on its websites, mobile websites and applications ("sites"). We call these cookies and related technologies simply "cookies" throughout the text of this Cookie Policy. The Cookie Policy describes what cookies are, how we use them and how you can manage them.

By choosing to use this site, you agree to the use of cookies described in these Cookie Policy. If you or your administrator have disabled cookies, the website will still work, but some parts will not work without cookies.

What are cookies? Cookies are small text files (usually containing letters and numbers) that are placed on your device when you visit a website. They are used on many websites for different purposes. They may be needed, for example, to operate a website or to personalize its operation. The information in cookies may concern you, your preferences or your internet access device (computer, tablet or mobile device). This information is most often used to make the website work the way you expect it to. Normally, the information may not be related to you personally, but may be used for more personalized use of the World Wide Web.

What types of cookies do we use? The cookies we use on our site are necessary and functional.

Necessary cookies. They are strictly necessary and mandatory for the proper functioning of the site and cannot be excluded in our system.

Functional cookies. They allow our site to remember information that changes the way the site looks, such as: your chosen user language; the region you are from; These cookies are proprietary to the site only and are not used by third parties.

What are Fresh Direct cookies used for?

We and our service providers may use cookies for various purposes, including:

so that we can receive information about your visits to our sites;

Analyze trends in your visits to improve our site.

to offer on our site and on third party sites advertising, communications and content created by us or third parties that meet your interests;

remember your language, region and other preferences;

to help you find the information you are looking for

to take into account how many people and how they use our site, to maintain the efficient operation of our site and to understand our users better.

Who puts cookies on my device? Cookies can be placed on your device by Fresh Direct, as the operator of the site. These are called "first party" cookies. Some cookies may be placed on your device by countries other than Fresh Direct. These are called "third party" cookies. (For example: a partner of Fresh Direct may place a cookie from a "third party" to activate online chat services).

The specific cookies we use are "cookie_notice_accepted, stored for 1 month", as well as those explicitly listed in the detailed lists placed at the following addresses:

- <https://wordpress.org/about/privacy/cookies/>;

- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

Contact information. If you have more questions regarding this Cookie Policy, please contact us: tel +35929701988, Fresh Direct Ltd.

Changes. Fresh Direct may change this Cookie Policy at its sole discretion. Therefore, we ask you to review them from time to time.